QUALITY ASSURANCE 4 FUN

IMPROVEMENT

SUPPORT

CUSTOMERS

SERVICE

GUARANTEE

STAMFORD INTERNATIONAL UNIVERSITY

สำนักงานประกันคุณภาพ มหาวิทยาลัยรังสิต

โดย ดร.อรรจน์ สีหะอำไพ

ที่ปรึกษาด้านสื่อสารและภาพลักษณ์องค์กร

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OIC: Organization Identity Consultant
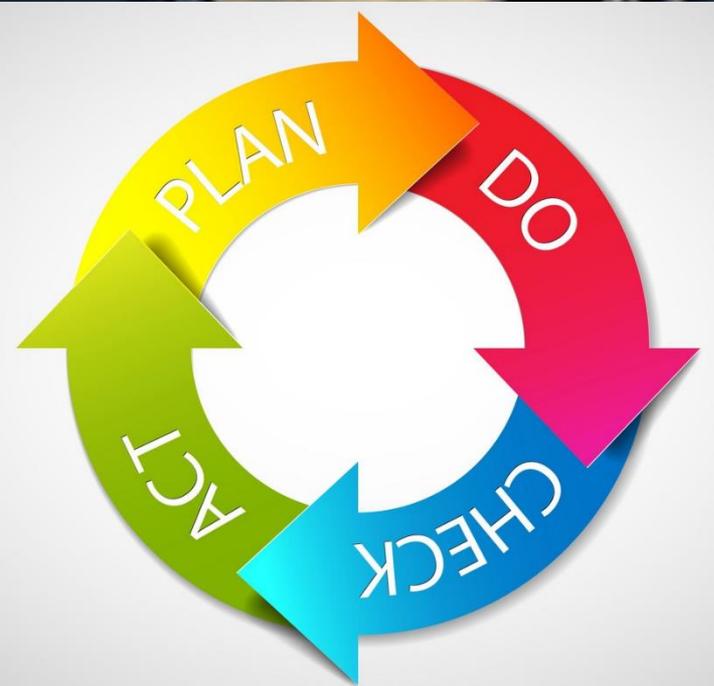
นักศึกษา **RSU** กับ **QA**

ปัจจัยวัดความสำเร็จของการศึกษา

factors measuring educational success

จากผลลัพธ์การเรียนรู้ สู่คุณภาพ และความสำเร็จ

from learning outcomes to quality and success

ส่งเสริมและพัฒนานักศึกษา

Promote & Develop Students

นักศึกษา **RSU** กับ **QA**

ผลลัพธ์การเรียนรู้ [สมว.]

Learning Outcomes

ผลลัพธ์การเรียนรู้ [สมว.]
Learning Outcomes

Master's Degree

RANGSIT UNIVERSITY

ผลลัพธ์การเรียนรู้ [สมว.]

Learning Outcomes

DOCTORATE DEGREE

1 Knowledge

- **Knowledge refers to what is accumulated through study. research or experience arising from the course which is necessary and sufficient for implementation or extending knowledge in a career living together in society and sustainable development for living in the digital era.**

1 **The knowledge structure for each qualification level is as follows.**

- **Substantive knowledge, principles, process knowledge, and knowledge that will be conducive to life.**

- **Knowledge needed to link, deploy, extend knowledge leads to development and collaboration...**

- **Creation** knowledge refers to the process and research and development of new outputs that are inventions of processes, systems, concepts, which are knowledge-generated, original, innovative, or developed, applied and improved. To be able to use it appropriately and in accordance with the new context or the need for new needs.

1 The knowledge structure for each qualification level is as follows.

- Creation of new knowledge refers to research processes that use various types of research methods that yield results or findings from research into new concepts, theories, or knowledge that help promote and develop science in the field. or fostering reinvention and integration.

Knowledge for Bachalor

- **Students are able to apply their knowledge to work in specific area of studies.**

- **Students are able to apply their knowledge to analyze and solve problems in specific area of studies.**

Knowledge for Master

- able to integrate their knowledge in their fields and related work to develop research.

- able to continue their research. by connecting new knowledge to create works and be accepted.

Knowledge for Ph.D.

- able to integrate their knowledge in their fields and related work to develop research, create new knowledge lead to an accepted holistic problem solving.

- able to apply their research results in other contexts.

2 Skills

- **Skills refer to the ability that comes from learning, practicing, agile and skillful for developing work, professional or academic development, personal development and social development for a digital lifestyle....**

The structure of skills for each qualification level is as follows.

- **Practical** skills in the relevant professions or sciences

- General skills include cognitive skills, personal skills, collaboration skills that lead to professional development and livelihoods, and work to create a social organization suitable for living in the digital era.

- **The curriculum must reference skills and conceptual frameworks, 21st century learning skills and top ten skills of the world economic forum. For example, self-knowledge skills, critical and critical thinking, reasoning, creativity, Learn communication, cooperation, teamwork, leadership, entrepreneurship, problem solving, coexistence and multitasking skills.**

Skills for Bachelor

- **Students have self-learning skills. and improvement in career development**

- **Students have information technology skills in searching for information and presentation.**

Skills for master

- able to creatively propose a conceptual framework for related research.

- Able to use research tools appropriately.

- have information technology skills in information search and presentation.

Skills for Ph.D.

- able to creatively propose a conceptual framework for related research.

- Able to use research tools appropriately.

- are integrated to develop new knowledge.

- have information technology skills in searching and analyzing data and presenting.

3 Ethics

- Ethics refers to the behavior or action at the personal level that reflects the person's morality, morality and ethics for the public and private benefit both in front of and behind others.

- Actions that comply with the rules and benefit society.

- Avoiding actions that violate the rules of society and not breaking the law.

- Ethical examples include ethical acts such as honesty, generosity, kindness, generosity, public-mindedness, environmental protection, etc. Unethical acts such as plagiarism, academic corruption, violation of intellectual property. Intellectual infringement of liberty, theft, fraud, fraudulent examination, non-fulfillment of contracts, exaggerating the properties of the goods, acts that benefit the occupier, etc.

Ethics for all levels

1. Students act according to the rules and regulations of society with honesty.

2. Students conduct themselves in accordance with academic or professional ethics. adhere to morality and ethics.

4 Character

- means personality, habits, values that reflect specific characteristics of professional sciences and institutions by developing learning and experience training from the curriculum to be suitable for higher education qualification standards

The structure of character and person for each qualification level is as follows.

4

- General characteristics

- Characteristics of people according to professions or related sciences...

The structure of character and person for each qualification level is as follows.

4

- **Examples of personality traits are trustworthy, friendly, charismatic, leadership, learning habits, assertiveness, decision-making, benevolence, love teamwork, observant, critical thinking, reasonable, values that adhere to the right ideology. protect the environment having sufficiency social equality social responsibility accepting differences in society spend rationally**

The structure of character and person for each qualification level is as follows.

4

- More examples of personal traits: responsible Patience in professional work, thoughtful and thorough, be exemplary, good personality, good communication, systematic thinking, self-confidence Aestheticism, artistic character, imagination, creativity, love playing, acting, being a manager, have different ideas, entrepreneurship, Digital Literacy and Media Literacy such as knowing technology, information literacy, knowing what to see, communication literacy and social literacy, etc.

Characteristics for Bachelor

- assertiveness, decision-making, and entrepreneurial spirit.

- Students are creative

- Students are committed, determined and responsible for themselves and society.

- Students have leadership skills .

Characteristics for Master and Ph.D. are the same.

- are committed, determined. and responsible for themselves and society.

- have leadership skills , assertiveness, and courage to make decisions.

- are creative.

outcomes for students

Ready to study

High retention rate

Graduation satisfaction with the course

and results of handling students complaints

THANK YOU FOR YOUR ATTENTION